

BIG DATA S ANALYTICS 

New Delhi

CII Confederation of Indian Industry

## Thu, 19 Dec 2024 : New Delhi

www.cii-bigdata.in

## PARTNERSHIP MATRIX

Benefits of Partnership	Platinum	Gold	Silver	Associate	Corporate
	Rs 7 Lakhs	Rs 5.50 Lakhs	Rs 4 Lakhs	Rs 2 Lakhs	Rs 1 Lakh
Speaking Opportunity at the Conclave	$\checkmark$				
A) Inaugural Session	$\checkmark$				
B) Panel Session	$\checkmark$	<b>√</b>	$\checkmark$		
Screening of 2 - 3 minute long corporate film /	√	✓	$\checkmark$		
presentation during the Session breaks	(180 Secs)	(120 Secs)	(60 Secs)		
Logo on the side wings of the Summit Backdrop	$\checkmark$	√	$\checkmark$		
Logo on the Masking Screen in the hall					
Corporate (video) advertisements in summit webpage	√	✓	$\checkmark$	√	
(Sponsor to provide the YouTube advertisement link)	(90 Secs)	(90 Secs)	(90 Secs)	(60 Secs)	
Logo on the screensavers between Sessions	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo on the onsite Thank-you Partners Panels	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo on the Summit Mailers*	√	√	$\checkmark$	~	~
Logo on Thank you partner tent card to be placed on every delegate table	~	V	$\checkmark$	V	$\checkmark$
Special acknowledgements thanking Partners	$\checkmark$	~	$\checkmark$	$\checkmark$	$\checkmark$
Special mention of speaker along with her / his photo & brief profile in the summit website.	~	V	$\checkmark$		
Corporate Stand-alone Pull-ups in the pre-function area	√	V	$\checkmark$		
Brochures / Promotional Material for distribution or display at pre-function area	$\checkmark$	V	$\checkmark$	~	V
Company profile in the Partner's booklet	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	~
	300 Words	250 Words	200 Words	100 Words	80 Words
Speaker profile in the Faculty booklet	$\checkmark$	$\checkmark$	$\checkmark$		
Complimentary Passes to the Summit	√	√	$\checkmark$	√	√
	8	6	4	3	2
Option to purchase additional delegate passes at 25% discount	$\checkmark$	~	$\checkmark$		
A4 Size Advertisement in the Booklet	√ 	√ 			
	Colour	B&W			
Printing of logo of Sponsoring company on the badges for all participation categories including Delegates, VIPs, Speakers, Exhibitors, Organiser etc.	$\checkmark$				
Printing of logo of Sponsoring company on the Lanyards for all participation categories including Delegates, VIPs, Speakers, Exhibitors, Organiser etc.	~				

\* Branding in the Summit Mailers -only if Companies who confirms their sponsorship well in advance,\*\* first-come.first-serve basis For more info pl. contact:Mr Deepak Sidha (9810307114)/0124-4014060-67(Extn.362): deepak.sidha@cii.in 1 /2

Benefits of Partnership	Platinum	Gold	Silver	Associate	Corporate
Distribution of gifts to delegates (at sponsor's own cost)	$\checkmark$	$\checkmark$	$\checkmark$		
Special seats reserved in the front row at the summit hall	$\checkmark$	$\checkmark$	$\checkmark$		

## Post-Event Branding & Visibility

Speakers' quote will be published in the newsletter	$\checkmark$				
Speakers' quote having Speakers' & Organisations' Twitter Handle will be published on Twitter	$\checkmark$	$\checkmark$			
Post-Event Branding and Visibilty through retrospect till the next edition of Summit	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Video recording of the event	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Special mention of Partner and their designate speaker (s) in our Summit retrospect.	✓ Partner & Speaker	✓ Partner & Speaker	✓ Partner & Speaker	√ Partner	√ Partner



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